AMANDA HALL

MARKETING PROFESSIONAL

CONTACT >>>>>>>>>>

816.589.0268 ASHALL521@GMAIL.COM

HTTP://BIT.LY/2MPJJGN

Talented Marketing Manager aka Jackie of all trades who drives company growth through creative and innovative marketing strategies and execution. A strong focus on client care, attention to detail and resourcefulness.

EDUCATION >>>>>>>>>

AVILA UNIVERSITY

SPEECH AND THEATRE
TEACHING CERTIFICATION | 2007
GPA: 4.0

MISSOURI STATE UNIVERSITY

BACHELOR'S DEGREE
THEATRE PERFORMANCE | 2003
GPA: 3.0

DIRECTOR OF DIGITAL AND SOCIAL MEDIA

TURN THE PAGE ONLINE MARKETING | AUG 2016 - MAY 2017

Managed the social media and copywriting department. Handled all Facebook and Instagram ads. Planned and coordinated a Google digital breakfast event. Worked with approximately 12-15 clients at a time, including a national corporate account and clients across the United States.

MARKETING AND PROJECT MANAGER

ETECH PARTS | DECEMBER 2015 - JULY 2016

Managed the marketing department and oversaw all marketing materials, digital and print, website UX and inventory SEO. Note: This company downsized from a staff of 50 to about 8.

BRAND MANAGER

LEVEL MARKETING | JUL 2012 - DECEMBER 2015

Assistant to the Director of brand strategy and development. Digital and print copy, website editing, SEO, client proposals and reputation management. Worked as a television and photo production assistant and handled several social media accounts.

MARKETING AND EVENT COORDINATOR

CLASSIC CATERING | JAN 2008 - AUGUST 2012

Assistant to the Proprietor for all events, marketing, social media and administrative duties. Handled all email marketing and direct mail. Responsible for office operations during absence of the Proprietor. Coordinated several events including weddings, parties and corporate events. Managed event staff.

